



**CFSEI**  
COLD-FORMED STEEL  
ENGINEERS INSTITUTE

# 2018 CFSEI ANNUAL EXPO

## SPONSORSHIP OPPORTUNITIES



**MAY 15-16, 2018**  
**SAN DIEGO, CALIFORNIA**



**CFSEI**  
COLD-FORMED STEEL  
ENGINEERS INSTITUTE

# 2018 CFSEI ANNUAL EXPO

## SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSORSHIP

- 10' X10' Exhibit Space in Expo area.
- Co-sponsorship of reception and opening event
- Five minutes during (event) to speak on behalf of your company.
- Display table for company materials at reception and opening event.
- Company recognition with signage at dinner event.
- Company recognition with logo on signage and conference program.
- Company recognition verbally at all conference meals.
- Company logo on all conference correspondence including marketing material, press releases, and Steel Framing Alliance and Cold-formed Steel Engineers Institute websites.
- Four (4) Full Conference Registrations including all conference educational sessions, meals and activities.

**Sponsorship Fee: \$ 5000.00**

### GOLD SPONSORSHIP

- 8' Tabletop Exhibit Space in Expo area.
- Five minutes at the beginning of one (1) selected meal function or one (1) educational session to speak on behalf of your company. (Selection based on order of payment received and availability).
- Exclusive named sponsorship attribution of your choice of meal function or educational session, excludes reception and opening event. (Selection based on order of payment received and availability).
- Company recognition with logo on signage and conference program.
- Company recognition verbally at all conference meals.
- Company logo on all conference correspondence including marketing material, and Steel Framing Alliance and Cold-formed Steel Engineers Institute.
- Two (2) Full Conference Registrations including all conference educational sessions and activities.

**Sponsorship Fee: \$ 3500.00**

<p><b>SILVER SPONSORSHIP</b></p> <ul style="list-style-type: none"> <li>➤ 8' Tabletop Exhibit in Expo area.</li> <li>➤ Three (3) minutes at the beginning of one (1) selected educational session to speak on behalf of your company. (Selection based on order of payment received and availability).</li> <li>➤ Exclusive named sponsorship attribution of your choice of educational session. (Selection based on order of payment received and availability).</li> <li>➤ Company recognition on signage and conference program.</li> <li>➤ Company recognition verbally at all conference meals.</li> <li>➤ Company logo on all conference correspondence including marketing material, and Steel Framing Alliance and Cold-formed Steel Engineers Institute websites</li> <li>➤ One (1) Full Conference Registration including all conference educational sessions, meals, and activities.</li> </ul>	<p><b>Sponsorship Fee: \$ 2500.00</b></p>
<p><b>BRONZE SPONSORSHIP</b></p> <ul style="list-style-type: none"> <li>➤ 8' Tabletop Expo area</li> <li>➤ Company recognition on signage and conference program</li> <li>➤ Company recognition on all conference correspondence including marketing material, and Steel Framing Alliance and Cold-formed Steel Engineers Institute websites</li> </ul>	<p><b>Sponsorship Fee: \$ 1000.00</b></p>
<p><b>SUPPORTER SPONSORSHIP</b></p> <p>For organizations and individuals that would like to support the conference with a monetary contribution and receive the following:</p> <ul style="list-style-type: none"> <li>➤ Recognition in the conference proceedings as a supporter.</li> </ul>	<p><b>Sponsorship Fee: Determined by Supporter</b></p>

**PAYMENT TYPE**

Check No: \_\_\_\_\_

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**NAMES OF FULL  
CONFERENCE ATTENDEES**

*(Platinum 4, Gold 2, Silver 1)*

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**MAKE ALL CHECKS PAYABLE TO**

American Iron & Steel Institute/CFSEI  
25 Massachusetts Avenue, N.W. Suite 800  
Washington, D.C., 20001

**ANY QUESTIONS?**

Contact  
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